

Request for Proposal: Sponsorship for Hockey Hong Kong, China

Introduction

Hockey Hong Kong, China, a National Sports Association and member of the Sports Federation & Olympic Committee, seeks sponsorship to enhance our growth and development in Hong Kong, China. Our vision is to be a diverse community that leads the future of hockey in the region by championing excellence, developing people with a passion and talent for the sport, and creating quality experiences that showcase the spirit of hockey.

Our mission includes promoting one of the most ‘equal-gender’ games in the world to the local community, increasing community engagement by assisting new sectors in establishing a connection to the sport, and organizing hockey courses. We support our member clubs in their endeavors, encourage participation from both the local and general public, and foster interaction among diverse groups through activities that cultivate team spirit, accelerate learning, and empower mutual development of sporting skills. Additionally, we provide training opportunities for all levels, from beginner to elite, including the development of coaches and umpires.

Objectives

Increase visibility of Hockey in Hong Kong.

Enhance resources for both training and the league.

Support local and regional tournaments.

Sponsorship Benefits

Brand visibility at all Hockey Hong Kong, China events.

Logo placement on national team gears and promotional materials.

Social media and website promotion.

Proposal Requirements

Company overview.

Proposed sponsorship amount and duration.

Sponsorship benefits expected.

Previous sponsorship experience.

Submission Deadline

Please submit your proposals by 8 November 2024.

Contact Information

For more details or queries please contact Ms. Tracy Yuen, the Sports Executive by email: tracyyuen@hockey.org.hk or phone at 27824932.